

Fig. 1

100

125

Your Rental Queue

Movies you have out

1. AAA
2. BBB
3. CCC

105

106

Movies in your Queue

111

Priority

Title

Availability

Type

112

1.

DDD

Now

P

2.

EEE

Now

A

3.

KKK

Not released

L

4.

FFF

Short wait

M

5.

UUU

Long wait

I

112'

110

120

Queue- keeper

115

Auto-notify/recommend/ship options selected:

- When queue is completely empty
- Send notice and autoship
- a movie automatically recommended by us based on prior ratings

117

Setup autonotify + auto
select/ship options

118

*Please note
there is an
additional fee of _ will be
charged to your account
per month/ per selection
shipped

116

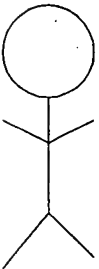
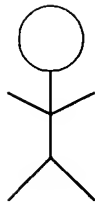


Fig. 2

200



Preferences set up for auto notify autoship + autorecommend

Do you want us to automatically notify you when your rental queue is empty (or near empty) and automatically select and ship a title to you?
If so please fill out the information below, then simply select "finish"
to go back to your rental queue. Otherwise hit "cancel"

210

1
When should I review your rental Queue?

☒ Queue is completely empty

☐ Queue has space

2

Movies left

☐ A selection I would like is available

☐ x days have gone by

220

2
What do you want me to do when the queue should be replenished?

☐ Send Notice only

☐ My confirmation

☐ 1 day
☐ 2 day
☐ ...day

☒ Send Notice and auto- ship

☐ No notice- autoship

☐ If I don't respond in 3 days
 send notice again

230

3
What types of titles should I use to replenish the selection queue?

☐ Auto recommend
☐ New releases
☐ Genre (select)
☒ Collection
☐ Top 100
☐ Critic choices

☐ Prior rating
☐ Prior rentals

240

4
When Q keeper finds a better title, I want him to...

☒ Replace the next item to be shipped.

☐ Put it in the Queue in order after my current choices.

☐ Put it in my Queue as tentative but do not ship unless I confirm

250

Finished
295

Cancel
296

☒ Defaults

300

Fig. 3A

310

To: John Doe

From: xxx Movie rentals

Re: Notice

Q keeper



**Dear customer,
This is a courtesy notice to inform you that:**

1

**Your shipping queue is empty or near empty;
click here to see its status**

320

(have you considered this title:...?)

2

**Per your request we are placing a new title in your
queue for shipping.**

330

The title is EEE (Click here for more details)
and will be shipped automatically to you
approximately _ day unless we've been
otherwise notified.

335

Let us know you rate our selection by clicking
here: feedback

340

If you wish to cancel this auto selection/
autoship item, please click here.

300

Fig. 3B

310

To: John Doe

From: xxx Movie rentals

Re: Notice

Q keeper



Dear customer,

This is a courtesy notice to inform you that:

1

Per your request we are placing a new title in your queue for shipping.

320

The title is EEE (Click here for more details).

330

2

Please confirm that you wish this title shipped automatically to you by clicking here: confirm.

335

Let us know you rate our selection by clicking here: feedback

340

If you wish to cancel this auto selection/ autoship item, please click here.

Fig. 3C

Notification confirmation

Here is the section we have made for you:

<u>Title</u>	<u>Description</u>	<u>Auto- select option</u>
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EEE

Auto recommended by
us based on your prior
choices + rating

- ☐ Go and ship
- ☐ Do not ship
- ☐ Do not ship

Finished/refund

Please rate your **Q** keeper!



(Feedback)



Queue Monitor Auto- notify - Auto- ship - Process

Fig. 4

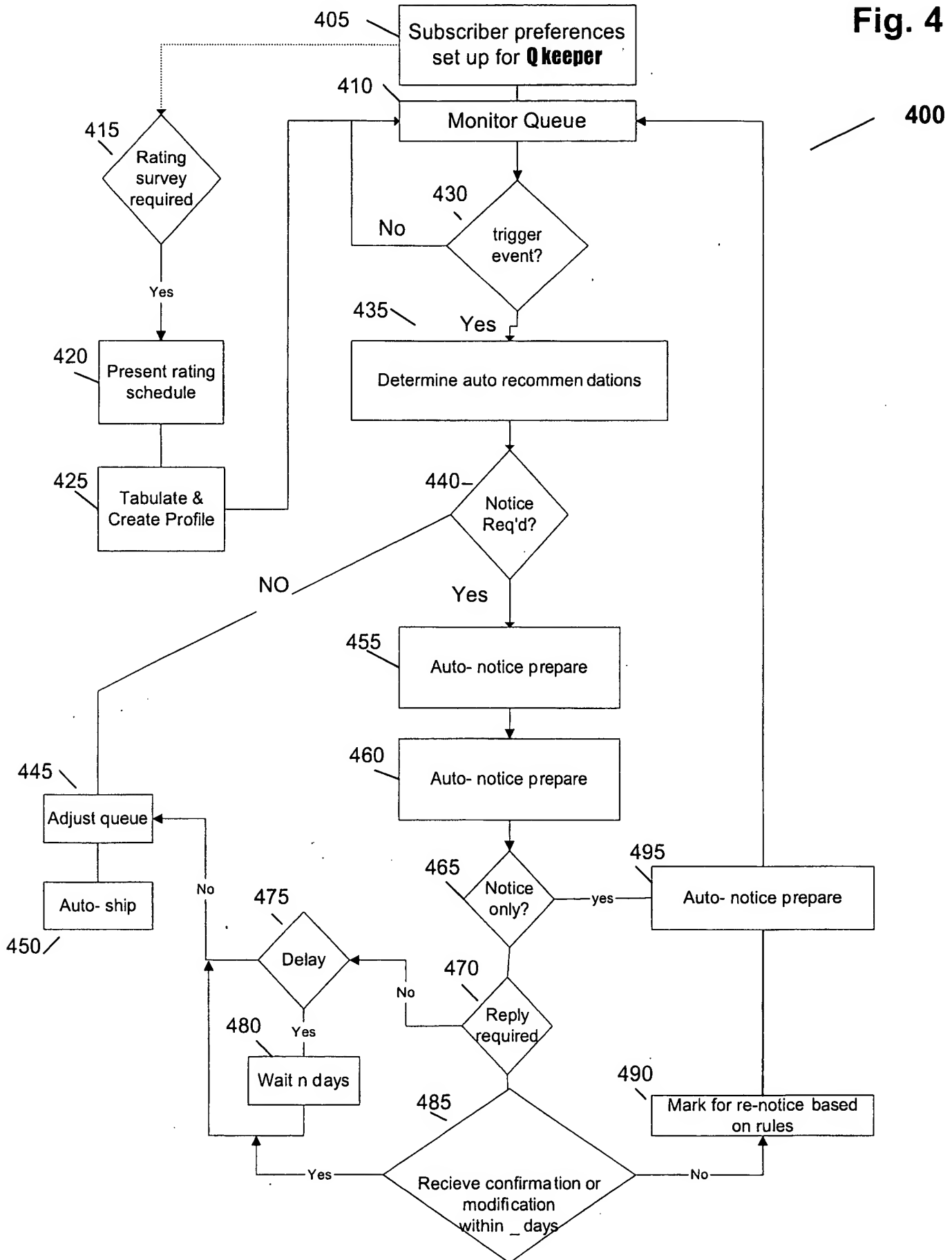


Fig. 5

Subscriber setup for autonumber auto- notify auto- ship

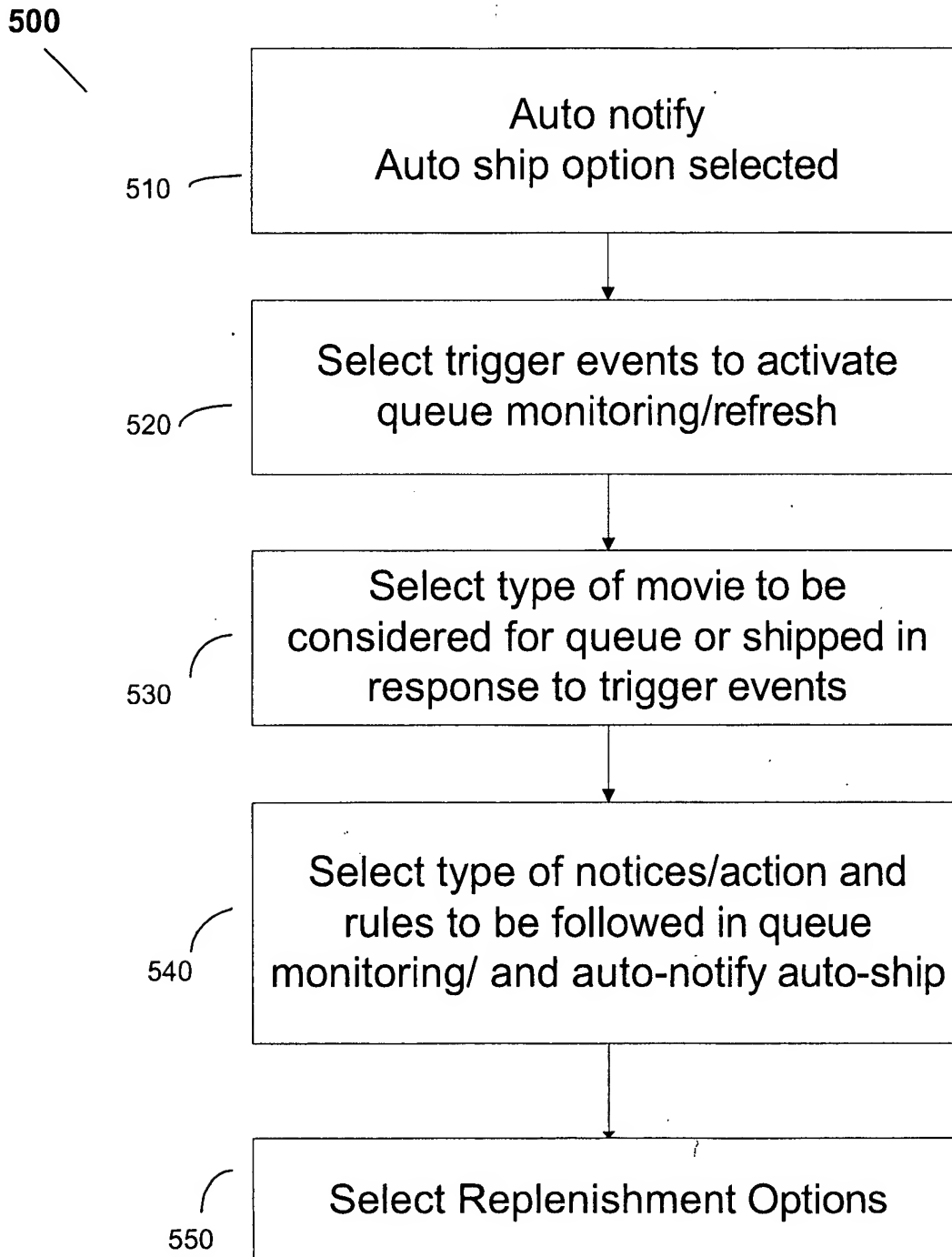


Fig. 6

**Auto- recommended survey for subscriber
profiling**

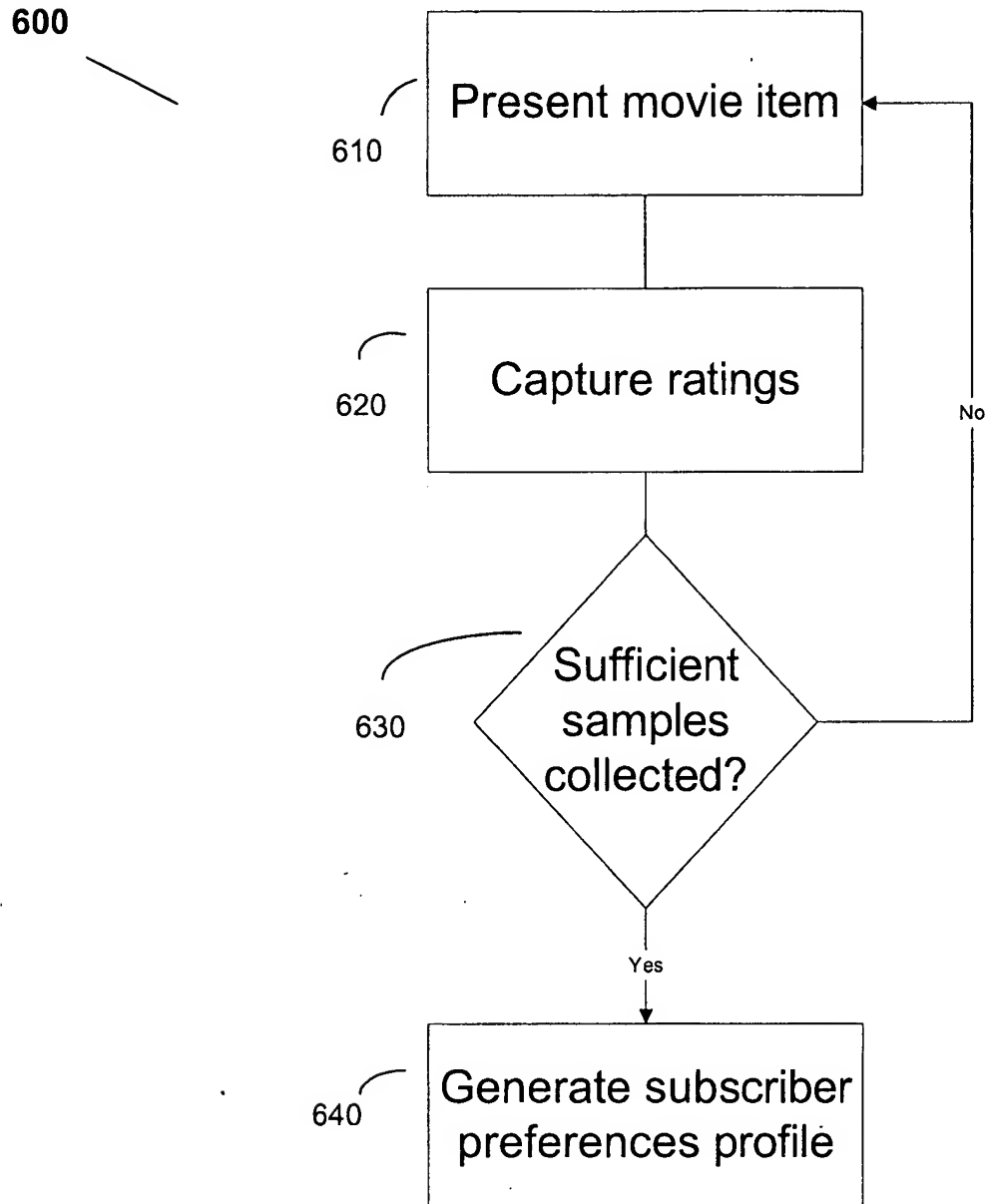
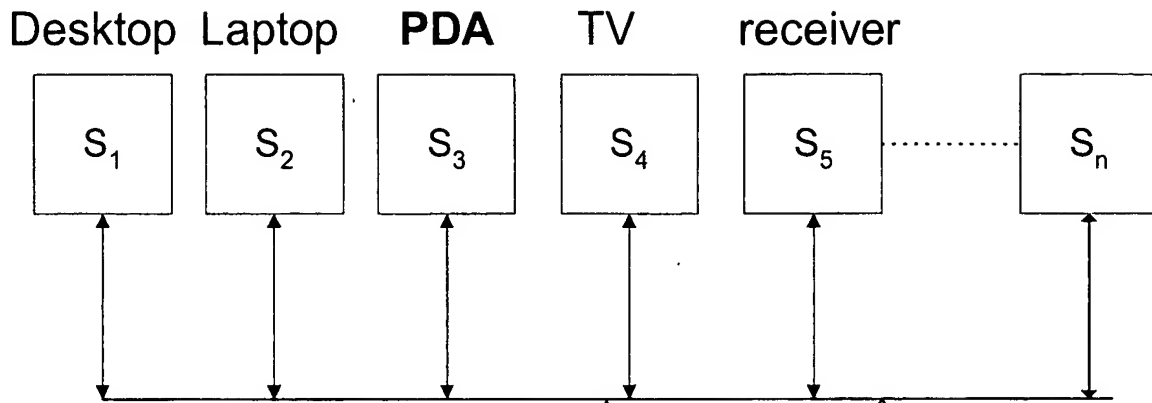


Fig. 7

Client devices



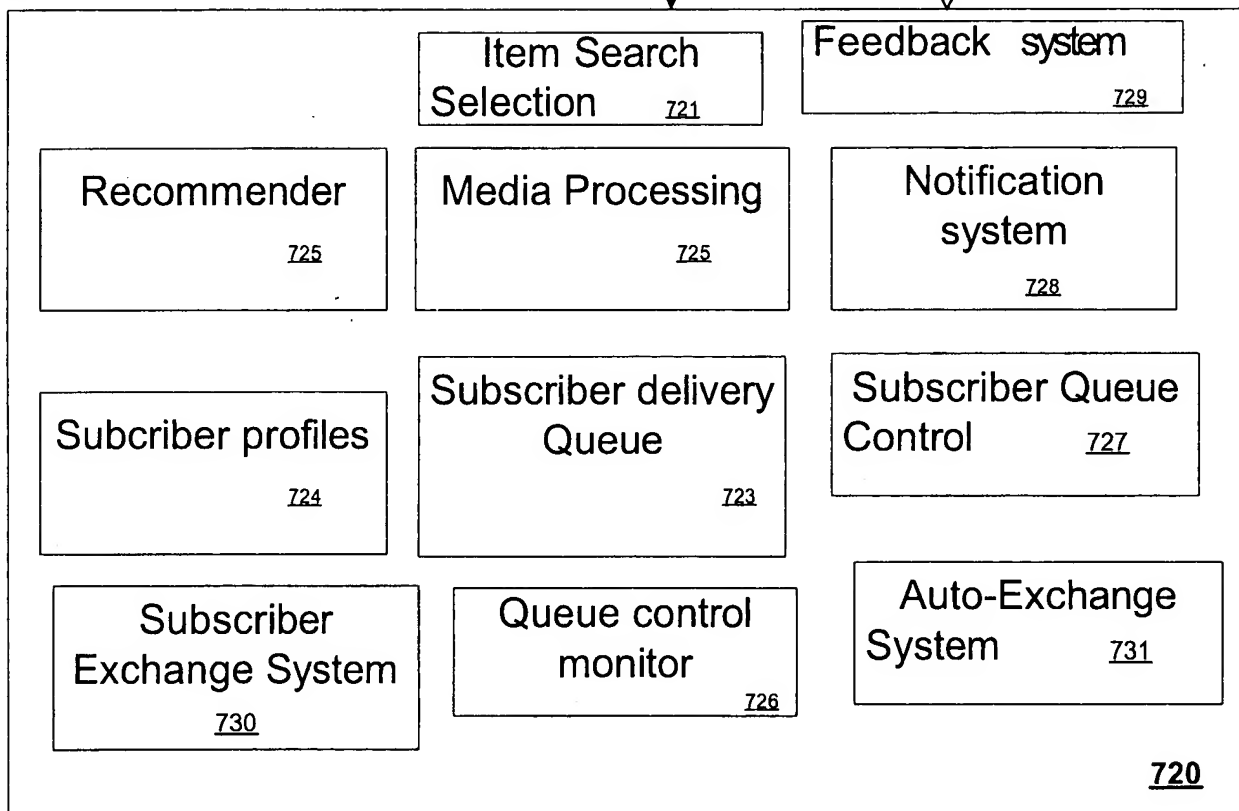
Network

702

705

Delivery/Return Route

Service provider Server



Subscriber Based Exchange system operation

Fig 8

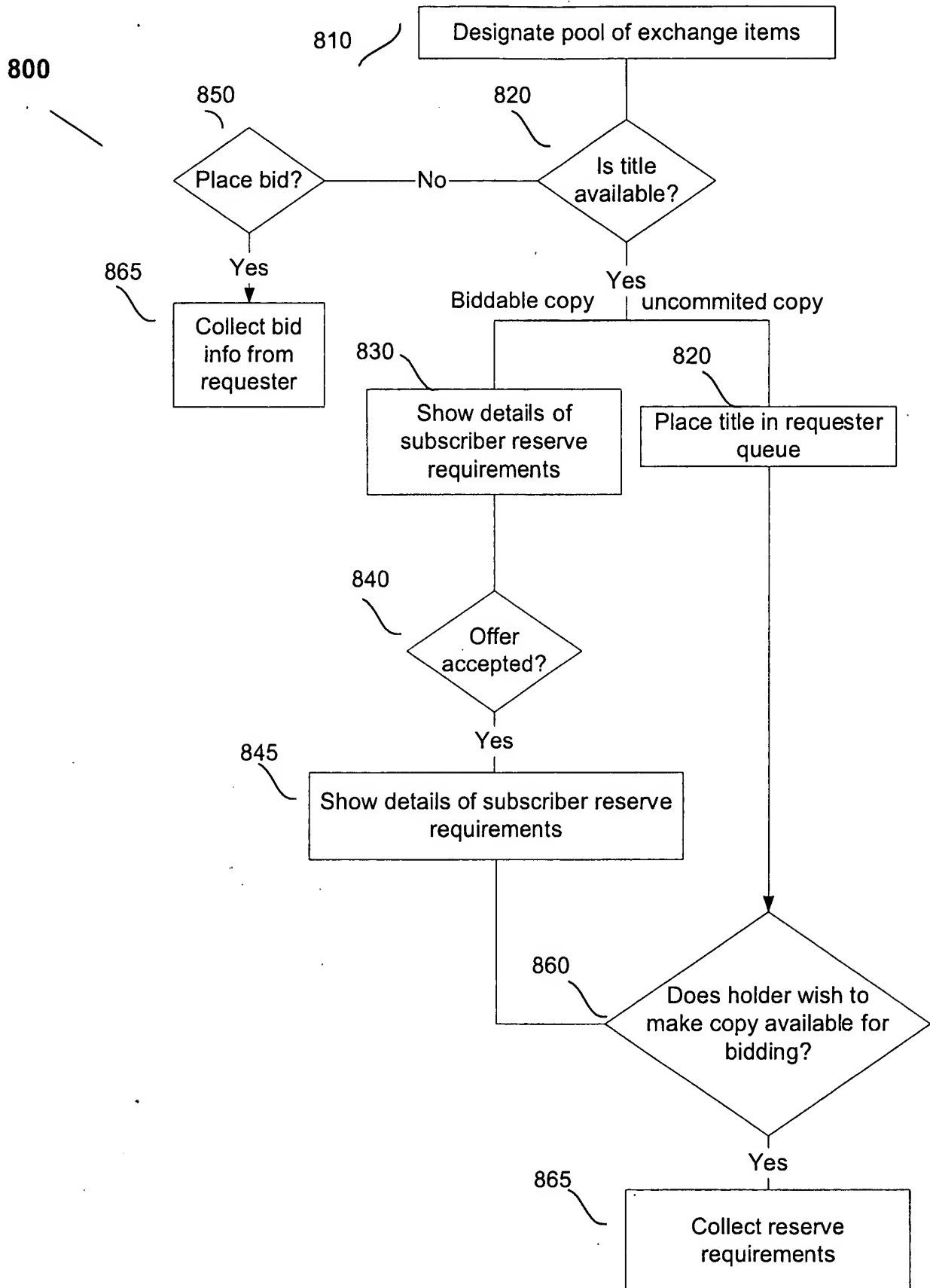


Figure 9

900

Auto-exchange system

